



EXHIBITOR INFORMATION PACK

ALL WHAT YOU NEED TO KNOW



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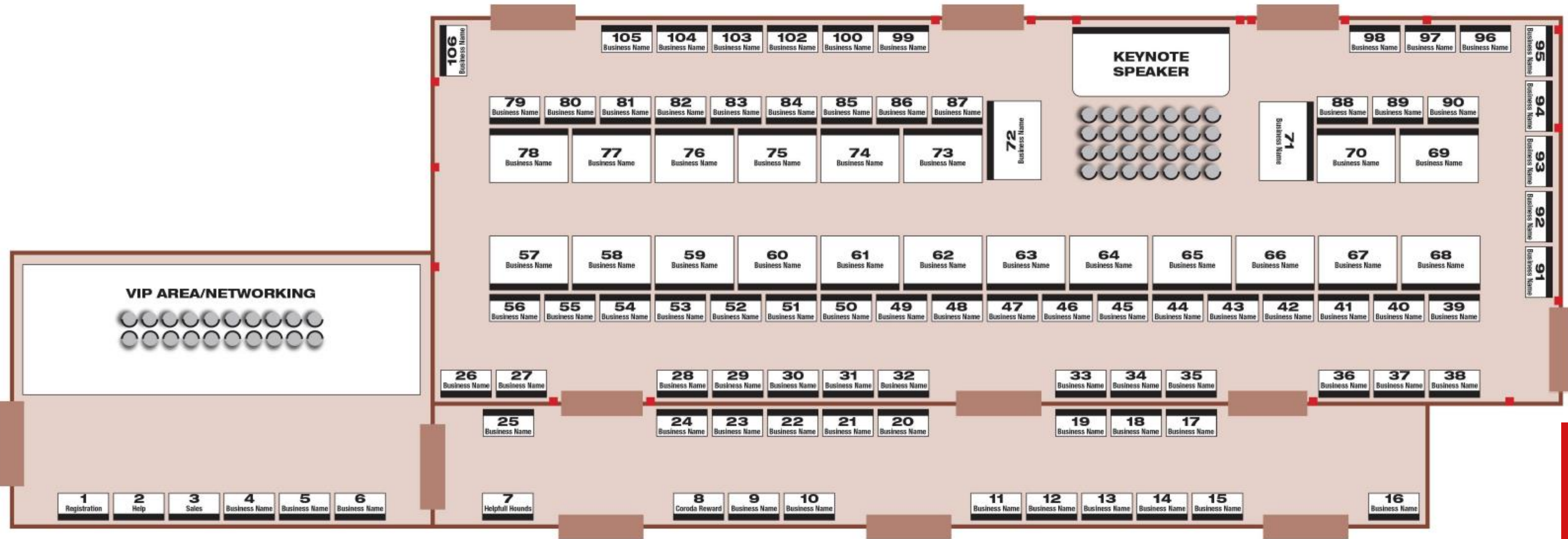
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- **23rd January 2025**
- **Utilita Bowl,
Southampton**
- **10AM – 5PM**



FLOOR PLAN



PRE EVENT : SET UP

**22nd
January**

19:00 – 21:30hrs

**23rd
January**

07:00 - 09:00hrs

POST EVENT: BREAK DOWN

**23rd
January**

16:30hrs Onwards





YOUR ONE CARD

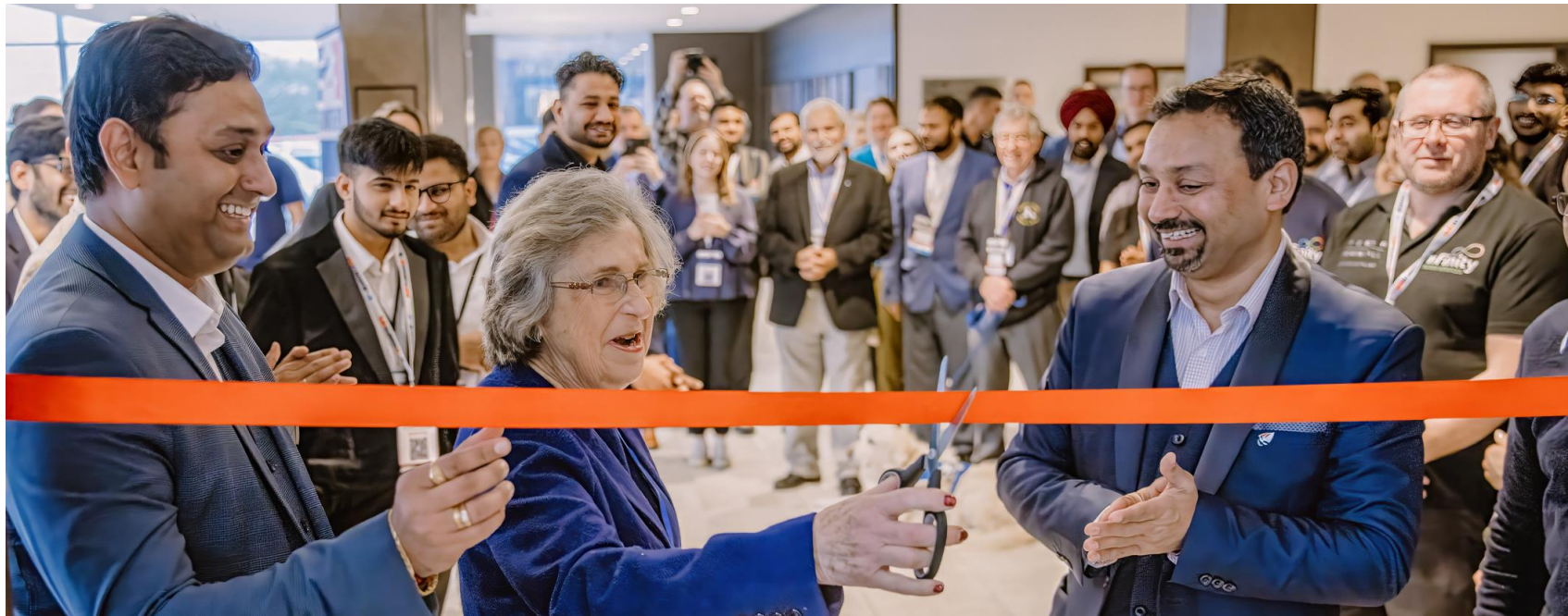
As part of the exhibition experience, we are excited to provide you with your own networking card for your convenience and support. The One Card serves as your digital business card, offering a seamless way to connect and exchange information with fellow attendees.

If you've booked your stall with us before the 10th of July, your One Card will be delivered to you via mail. Otherwise, you can collect it from the reception desk on the day of the event.

If you wish to keep the card you are welcome to purchase the same at the reception desk on the same day.

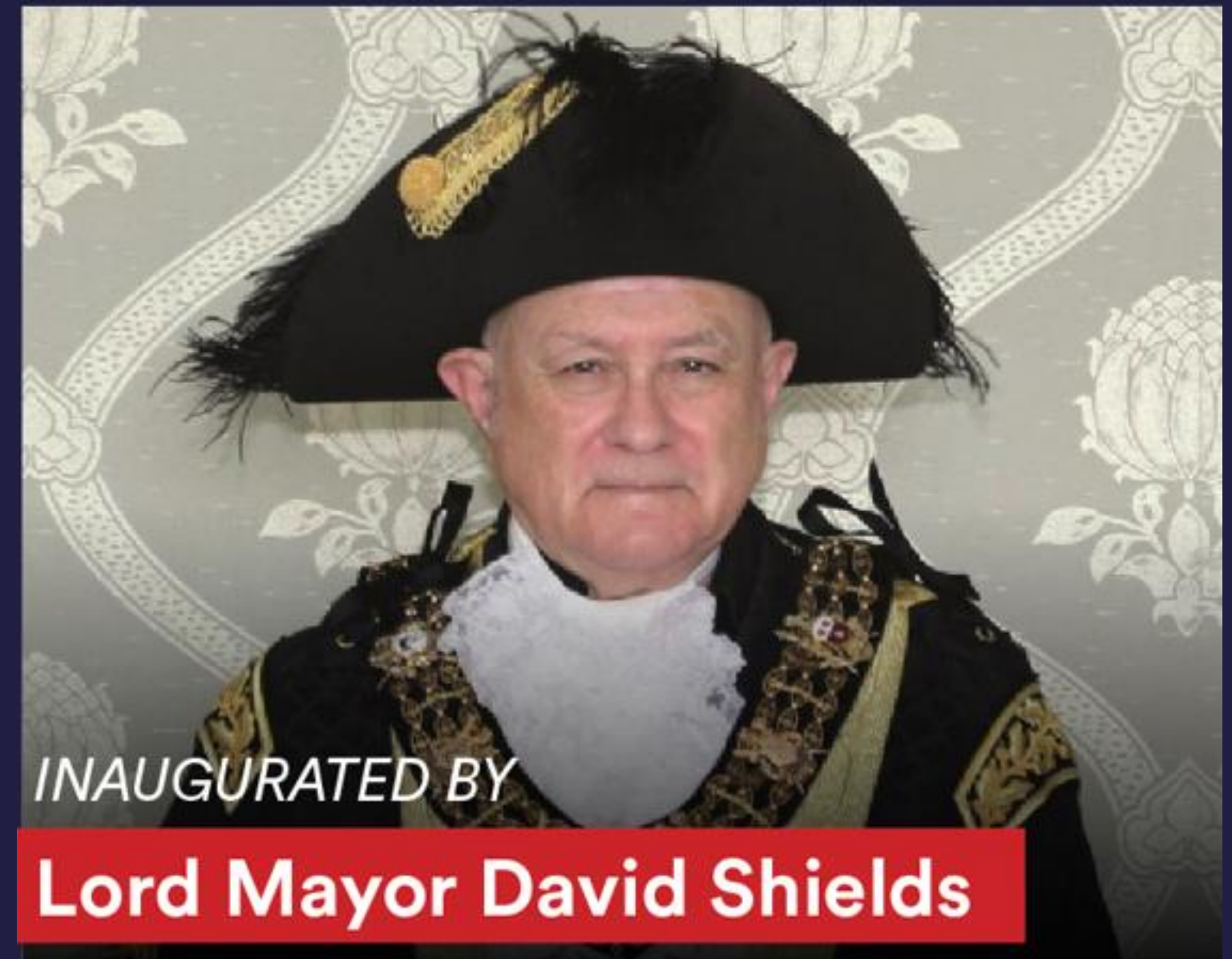
Please ensure to return the One Card to the event reception at the end of the day.

****Note that if the card is misplaced or not returned a charge of £50 will be applicable**



**SHOW
INAUGURATION**

09:30AM



*We kindly request all exhibitors to gather
in the lobby during the show inauguration
and witness the show declared open*



EXHIBITOR NETWORKING

08:30- 09:30hrs

An Exhibitor Networking session : arranged for the teams to connect and network with each other at the VIP area (refer floor plan)

HOWS THE DAY GOING TO BE





 www.b2bgrowthexpo.com

SPEED NETWORKING

x 2 sessions

Ignite conversations and spark partnerships in rapid-fire interactions that maximize networking potential and cultivate valuable relationships.



Professional Photography

Special Studio setup will be available
at the location for your access

*Please book your slot with the
photographer on the below link*

[https://tidycal.com/nagendra/photo-booth-
reservation](https://tidycal.com/nagendra/photo-booth-reservation)



Business Interview

Special 10min Business Interview
conducted on site to promote your
business

Please book your slot on the below link

<https://tidycal.com/nagendra/business-interview>



EXHIBITOR PERKS



**Morning Breakfast, Lunch, and
Evening Hi-Tea with Cake**

Please email your food preference
such as Veg / Non-Veg / Vegan to
hello@b2bgrowthhub.com



EXHIBITOR PERKS

A6 advert in Show Guide (subject to availability)

Please provide the artwork of A6 size (No bleed) so we can publish your business in our Show guide with Stand Number.

You can download the artwork template of your stand Number from below link.

<https://b2bgrowthexpo.com/Showguideartwork>

Submit the artwork before 08th of January at hello@b2bgrowthhub.com





EXHIBITOR PERKS



Daily Social Media Promotion until the end of the expo

We encourage our exhibitor to heavily use all the social media channels to promote your participation in Exhibition and use can use all the marketing toolkits provided whilst we are doing our bit. We will include you company details, Logo and any other promotional assets to promote you as an exhibitor. If you would like us to post any specific information then please create a post, no more than 100 words with an square artwork and send it to hello@b2bgrowthhub.com



EXHIBITOR PERKS

Discounted Leaflet Insert in Visitor Bags

You are eligible for 50% discount on our Leaflet Inserts in the Exhibition Bags.

Standard cost to do the leaflet inserts is £500 + VAT.

If you would like to make sure that every individual (Exhibitor and Visitor) participated in the expo receive your information then this is the right choice for you.

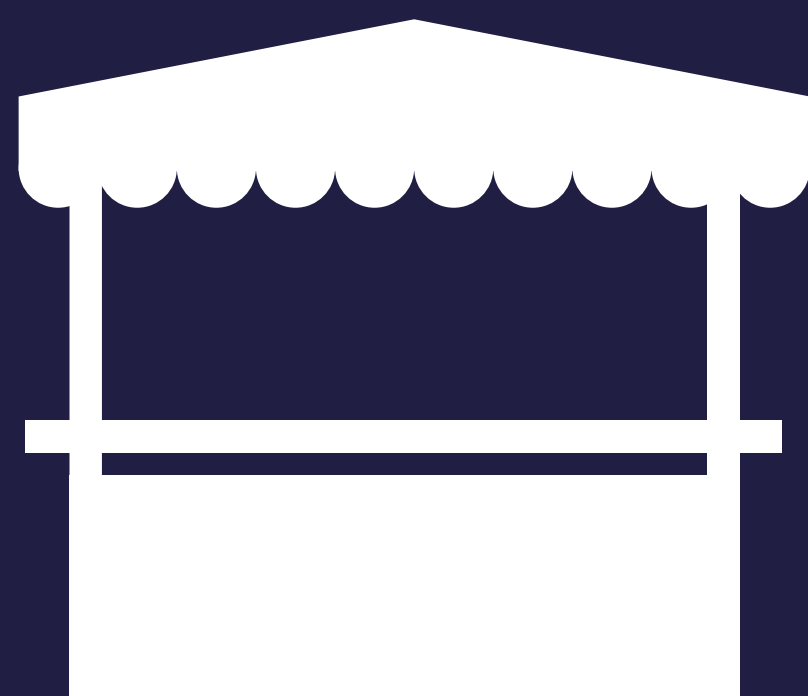
Email us at hello@b2bgrowthhub.com to book.





EXHIBITOR PERKS

Complimentary Stand on 3 Days Digital Age Expo – 26th August 2025



Our team will setup your stand and will send you the login id and Password in a separate email. You will be able to login using the URL below:

<https://digitalageexpo.com/members/index>

Please create the required artwork for your stand using the templates from URL

<https://digitalageexpo.com/Standartworktemplates>



EXHIBITOR PERKS



B2B Growth Hub Bronze or Silver Membership

Our team will Setup your company Account on our membership portal so you can start enjoying the perks of our membership. You will be able to login using URL below:

<https://b2bgrowthhub.com/members/index.php>



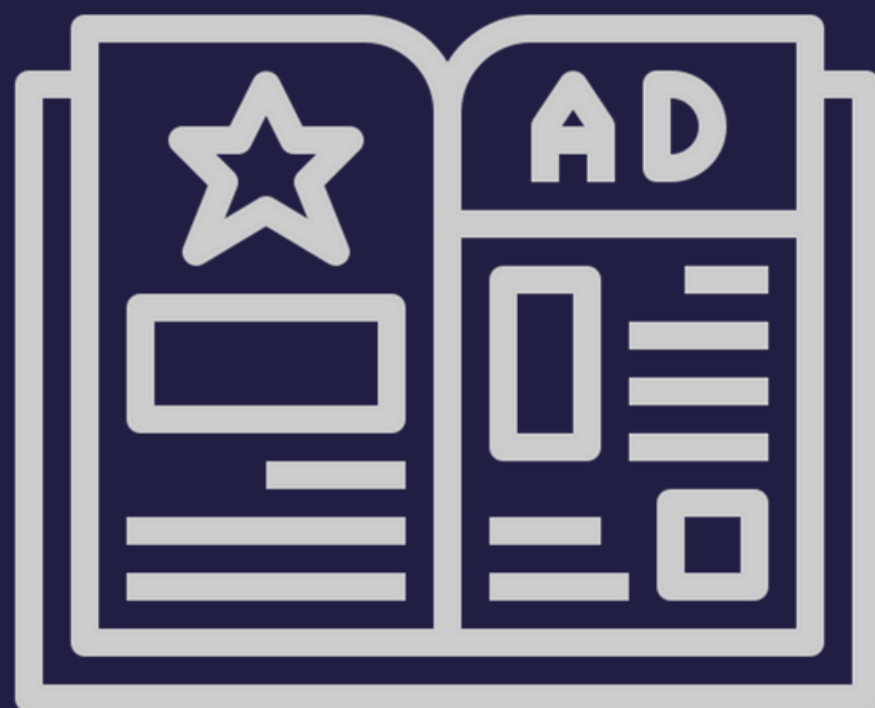
EXHIBITOR PERKS

Business name Listing in our printed and digital Magazine

Our Business Magazine 2nd edition for the year is scheduled for 01st April 2025 which will include your Business Name in the members listing page.

You also qualify for a free A4 Size advert in our digital magazine. Deadline to submit artwork is 01st March 2025.

If you would like to secure any additional advertisement in the Magazine, starting from £150, then please get in touch with our team via email hello@b2bgrowthhub.com





EXHIBITOR PERKS



Website Listing

We will snip or download your logo from your website to add on our various websites such as www.b2bgrowthhub.com, www.b2bgrowthexpo.com, www.digitalageexpo.com, www.mybusinessdirectorylocal.com and any other group site. Feel free to send us your High Res Logo if you have one.



EXHIBITOR PERKS

30-minute Studio interview for your business.



You are eligible to do a Business Interview with our Global CEO, Santosh Mishra at Unity 101 Radio Station in Southampton or at our Podcast Studio. Please book your slots using link below:

<https://tidycal.com/nagendra/business-town-talk>



EXHIBITOR PERKS



My Business Directory Local Listing

Your business profile will be created in our business directory for you to be connected with our 400K listed businesses. You can view your profile on

<https://mybusinessdirectorylocal.com>

CONTACT US

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hello@b2bgrowthhub.com



Nagendra Mishra



THANK YOU